

**ABE:**

*Freeing your inner  
super hero ...*

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# Choose your super hero



# Ukraine has leveraged new technologies



# It has leveraged soft power



“  
**The fight is here. I need  
ammunition, not a ride.**

**Ukrainian President Volodymyr Zelenskyy**

The AP reports Zelenskyy was asked by the U.S. government to evacuate Kyiv, but turned down the offer.

USA TODAY

**& it has leveraged alliances**



**(1) It's easier than you think**

**(2) Act like a contestant on The Bachelor**



**(3) Make sure you really are an expert**

**(4) Don't always need to go on the record**



**Don't let the perfect be the enemy of the good**





# The world needs more super heroes ...

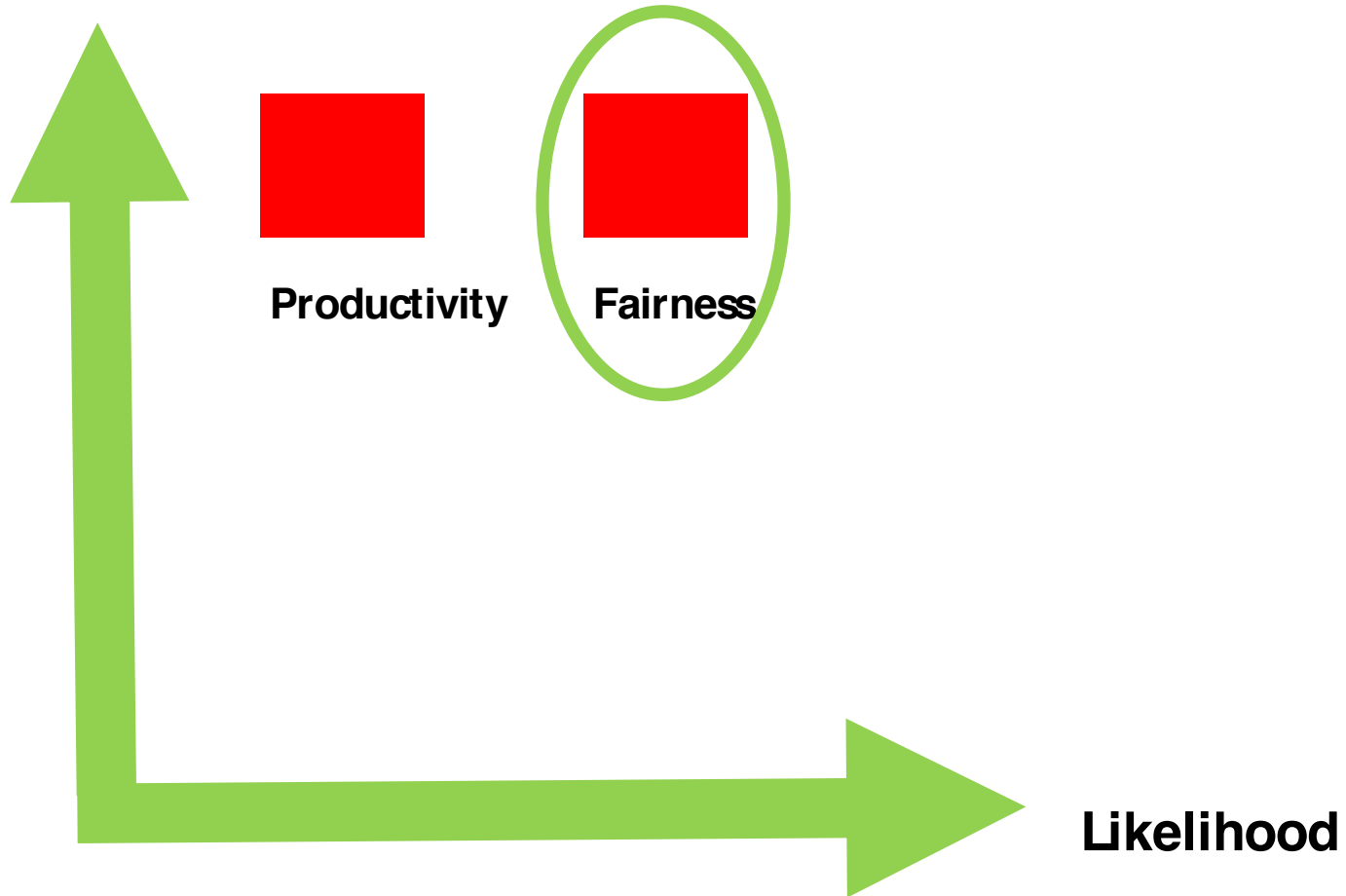


# 2 aims – prosperity & fairness



# Letting loose my inner management consultant

**Impact**



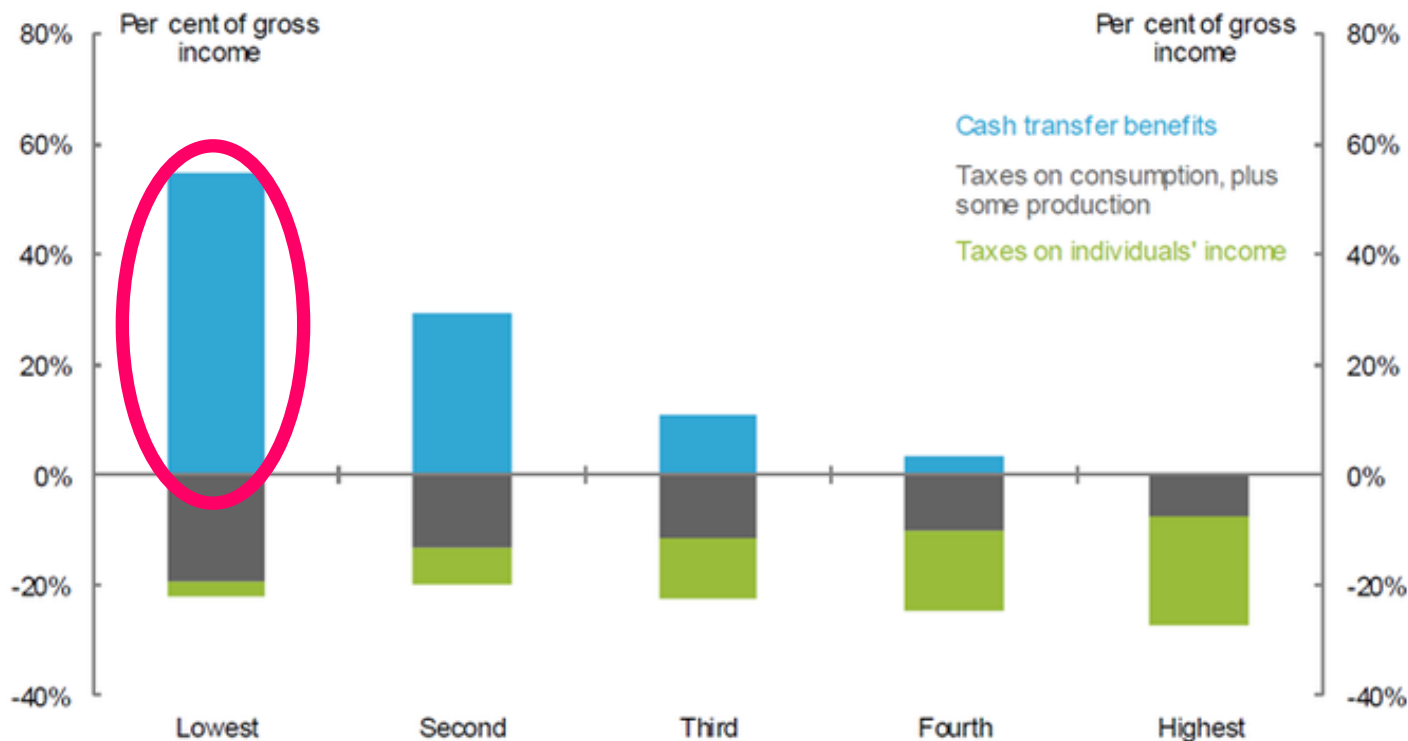
**Productivity**

**Fairness**

**Likelihood**

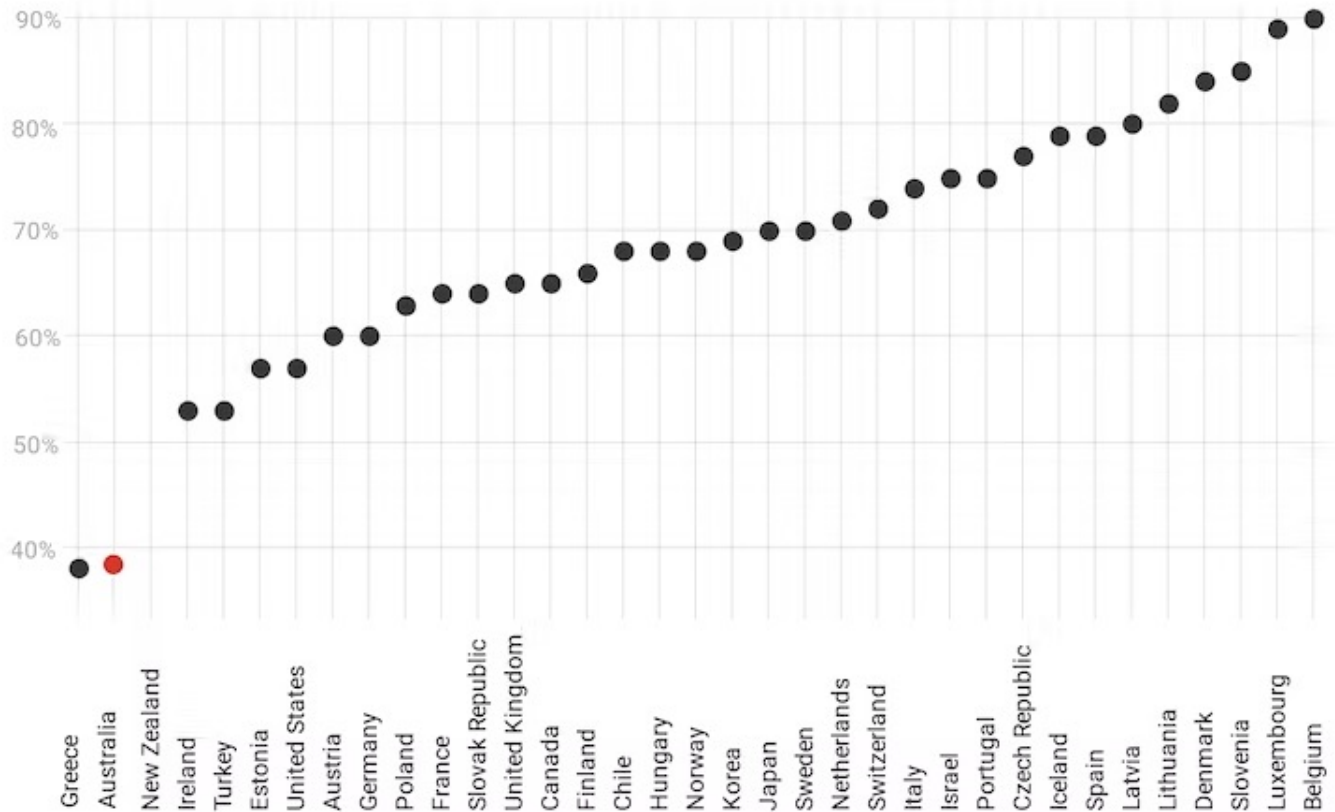
# Fighting for fair means using spending (much more than it means using tax)

Chart 2.11 Transfer payments and taxes as a percentage of gross income by household income quintile, Australia, 2009-10



# Not good enough

Unemployment benefit, share of previous income, after Australian increase



Net replacement rates in unemployment including rent assistance after two months, 2019 or latest available data. OECD.Stat

**I'd kinda like to see that**





**Important disclaimer slide ...**

**... Chris makes stuff up ...**